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LEIGH POWIS

Leigh is a commercial and narrative director. He spent the beginning of his life living in a small mountain town in Chamonix, France. Eventually he moved with his family to the UK where he spent the first half of his life. Later he moved to Vancouver, Canada where he currently resides. His infectious energy, dry humor, and tattoo freckled body leave a lasting impression for those who have been lucky enough to collaborate with him. Recently Leigh has been sought out to direct campaigns for brands such as CNP, E.On, Oakley, The North Face, Loto, and Reebok.

He cut his teeth shooting feature length adventure and action sports films in the mountains of British Columbia. He was also a professional skier himself, and has the scars to prove it. Soon after, he found his true calling when he grew a cult following for his experiential short films. His talent was quickly noticed, and he began receiving opportunities and recognition in the US and European markets. In addition to his directorial eye, Leigh also has a strong background in post production, which has led to a lot of VFX driven work in his commercials.

Leigh's signature approach pushes the boundaries of what's possible in order to deliver his one-of-a-kind look and feel. Leigh has been honored with a Gold Shorty Award and 4 Silver Telly Awards for the NFL commercial for Oakley, 2 Gold Telly awards for the Oakley Customs commercial and a Gold Telly Award for his Winter Olympic commercial for The North Face.

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